In the Claims

Please cancel claims 10-12, 18 and 21-23.

Please amend claims 1, 3-5, 13, 17 and 26 as follows:

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(amended) A food storage unit, comprising:

a container comprising a container top, a container bottom, an inner wall and an outer wall, said inner and outer walls forming a channel there between, said channel including a label container area that is accessible by a user for the insertion of a label therein, at least a portion of said outer wall being translucent such that a label placed in said label container area may be read without being removed from said food storage unit;

at least one label support member that is located within said channel, said label support member that prevents a label inserted into said label container area from falling to the bottom of said channel; and

a lid that may be fixably attached to said container top to seal said container CLOSED.



- 3. (amended) The food storage unit of claim 1, wherein only one side of said channel is accessible by said user for said insertion of said label.
- 4. (amended) The food storage unit of claim 1, wherein said label support member is positioned on one side of said container parallel to said lid between said inner wall and said outer wall, said label support member that provides a surface that a label would rest upon after being inserted into said label container area.



5. (amended) The food storage unit of claim 1, wherein said channel includes a portion that is inaccessible by said user, said container further comprising:

an insulating material located within said inaccessible portion of said channel.



13. (amended) The food storage unit of claim 9, wherein said label support member is positioned parallel to said lid between said inner wall and said outer wall, said label support member which renders a portion of space between

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said inner and outer wall inaccessible to said user, said container further comprising:

an insulating material located within said inaccessible portion of space.

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17. (amended) The food storage unit of claim 16, wherein said ridge and said channel form a substantially airtight seal when mated together.

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26. (amended) A food storage unit, comprising:

a container comprising a container top, a container bottom, an inner wall and an outer wall, said inner and outer walls forming a channel there between, said channel including a label container area that is in close proximity to said container top, said label container area that is accessible by a user for the insertion of a label therein, at least a portion of said outer wall being translucent such that a label placed in said label container area may be read without being removed from said food storage unit; and

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a lid that may be fixably attached to said container top to seal said container CLOSED.